

SST Funding Guidelines

der Stiftung SST, Schweizerische Stiftung für Solidarität im Tourismus mit Sitz in Basel (SST,
Swiss Foundation for Solidarity in Tourism)

1. Purpose of the Foundation

The Swiss Foundation for Solidarity in Tourism (SST) was established in January 2001. The Foundation's endowment originates from the proceeds of the sale of the former SSR Travel Cooperative to the STA Travel Group. Through its activities in the tourism sector, the Foundation continues the cooperative's original mission.

In accordance with its statutes, the Foundation supports projects and organisations that:

- improve the economic, cultural or social conditions of people in tourism destination countries;
- contribute to sustainable tourism development in destination countries; and
- promote intercultural understanding between people in tourism source and destination countries.

2. Eligibility for Funding

In addition to fulfilling the Foundation's purpose, the following conditions apply:

- Grants may be awarded both in Switzerland and internationally.
- Grants are awarded to non-profit organisations, associations, and other legal entities. As a general rule, the Foundation does not provide funding for projects implemented by for-profit organisations or government entities.
- Additional funding for ongoing projects is generally not granted.
- Multi-year projects may receive recurring grants.

3. Grant Amounts

The Foundation's capital is to be preserved in the long term. Grants are financed from investment income generated by the Foundation's assets. Each year, approximately CHF 150'000–200'000 is available to support projects and organisations that fulfil the Foundation's purpose. The Foundation Board determines the grant amount for each individual project.

Projects may receive grants of up to CHF 25'000.

4. Application Requirements

Applications for funding must clearly demonstrate how the proposed project contributes to the objectives of the Foundation as set out in Section 1 of these Guidelines. Applicants must submit the official Funding Application Form, available on the Foundation's website, together with all required supporting documentation. Only complete applications will be considered. Applications are accepted in English or German.

Applications must include:

4.1 Applicant Organisation

- Mission, objectives and activities
- Proof of non-profit status
- Organisational structure / organisational chart
- Year of establishment and official registration documents
- Financial statements
- Contact person and website/social media links
- Two independent references

4.2 Project Information

- Project objectives and expected results
- Direct and indirect beneficiaries
- Planned activities and use of the requested funding

4.3 Project Management

- **Responsibilities:** Describe the roles and responsibilities within the project and the applicant organisation.
- **Project Timeline:** Indicate the planned start date, implementation schedule, and expected completion date of the project.
- **Budget / Financing Plan:** Please provide a consolidated project budget showing all sources of income (including requested and confirmed third-party funding as well as own financial and in-kind contributions) and all project expenditures over the entire project duration. The budget must be submitted in both the local currency and the equivalent amount in Swiss Francs (CHF).
- **Amount Requested from SST in Swiss Francs (CHF)**
- **Partnerships:** If the project is implemented in partnership with media organisations, public institutions, or other organisations, please provide the name, address, and contact person for each partner. Describe their role and contribution to the project, as well as any expected consideration or counterpart contribution, where applicable.
- **Expected Impact:** Describe the impact the project is expected to achieve and explain how the planned use of resources is proportionate to the anticipated outcomes and broader impact.
- **Monitoring:** Describe the criteria and indicators that will be used to monitor project progress and measure the achievement of the project objectives. Indicate whether progress and results will be reviewed by an independent organisation or third party. If so, please specify who will conduct the review and which evaluation criteria and indicators will be applied.

5. Assessment and Decision

Only complete applications submitted using the official application form together with all required annexes will be considered. We will assess your project proposal against the Foundation's funding policy and eligibility criteria.

Applications are first assessed by a committee of the Foundation Board, which submits a recommendation for approval or rejection to the Foundation Board. The final decision on the award of funding is made by the Foundation Board. The Foundation Board meets quarterly.

Applicants are informed in writing of the decision. The Foundation is not obliged to provide reasons for rejected applications. For larger grants or multi-year projects, the Foundation may conclude a funding agreement. Supported organisations are expected to acknowledge SST as a funding partner in publications and public communications.

6. Reporting and Disbursement

For approved projects, grant recipients are required to submit a final report upon completion of the project, and no later than one year after the grant has been awarded. The report must describe how the grant funds were used and assess the extent to which the project objectives were achieved, using the monitoring indicators and evaluation criteria defined in the funding application.

For multi-year grants, grant recipients are required to submit annual progress reports. These reports should describe progress towards the project objectives (where possible supported by verification from an independent institution, such as a research organisation, independent expert, or external auditor) and provide an account of the use of funds, including financial reporting and, where applicable, final accounts or the organisation's annual report.

These Funding Guidelines enter into force on 1 July 2026.